

WPC Club National Meet - July 9 - 13, 2025

And the

Chrysler 100 Event Itinerary



Activities specifically related to the 2025 WPC Club National Meet Are In Red

- **Wednesday: WPC Club members are invited to drive to the AACA Museum and AACA Library and Research Center located in Hershey, PA. The AACA Museum is \$16 per adult ticket; address is: 161 Museum Drive, Hershey PA 17033. The AACA Library and Research Center is free to the public; address is: 800 West Hersheypark Drive, Hershey, PA 17033.**
- **Thursday: Club members are invited to drive to the Gettysburg National Military Park, Museum and Visitors Center, 1195 Baltimore Pike, Gettysburg, PA 17325. There is no entrance fee for the National Park; however, there is a fee for the Museum and Cyclorama. Info available at: www.nps.gov/gett/**

The WPC Club tours listed above will have a specific meeting time and location where members will gather to convoy to the attraction for the day. No money will be collected up front. Members will simply pay for their admission ticket at whatever venue they attend. Lunch will also be on your own; restaurants nearby.

The items below relate to the Chrysler 100 activities in and around the Carlisle Chrysler Nationals Expo Building.

- **Wednesday Late Afternoon (ONLY FOR EXPO CENTER INSIDE VEHICLES): Chrysler 100 Invited Club Display Vehicles may REQUEST early entry on Wednesday p.m.**
- **Wednesday evening: National WPC Club BOD meeting, Expo Center (WPC Members Only)**
- Starting Thursday, Shuttles will be operating continuously between the Carlisle Chrysler Nationals showfield and the Expo Center for the duration of the Chrysler 100 activities around the Expo Center.
- **Thursday Morning, Inside the Expo Center: This is setup day. Invited Chrysler 100 Club Display and special invited vehicles will be permitted to enter and set up in the Expo Center all day beginning at 8:00 AM EDT. Cars placed in the Expo Center are expected to be on display and must remain there until Sunday morning.**
- **Thursday: Hospitality room will be open for the duration of the event in the Expo Center for the use of WPC Club Members only.**
- **Thursday Morning, Outside Expo Center Parking Lot: All Chrysler 100 registered vehicles will be permitted in the Expo Center parking lot for display beginning at 8:00 AM EDT. These cars can enter and exit the parking lot each day but are expected to be in place and on display both Friday and Saturday, no later than 10:00 AM EDT each day. These vehicles are also expected to participate in both Friday and Saturday activities (all day).**

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- Friday Morning: Chrysler 100 Parade (Specific details yet to be determined)
- Friday, 2:00 PM EDT: Chrysler 100 related seminar; Expo Center
- Friday, 3:00 PM EDT: Meet and greet with Frank B. Rhodes, Jr., Great-Grandson of Walter P. Chrysler; Expo Center
- Friday: The Expo Center and the Parking Lot around the Expo Center will be open for all Carlisle Chrysler Nationals attendees to view vehicles and displays (all day and evening)
- Friday, 4:00 PM EDT: A ceremony celebrating the 100th anniversary of Chrysler with a Chrysler 100 cake.
- Friday, 5:00 PM EDT: Big Chrysler 100 anniversary celebration will kick off with huge Chrysler 100 cake. Free slices for everyone till the cake is gone!
- Friday Evening: We plan to host a festival-type event in the green (yard) areas and the parking lot adjacent to Chrysler 100 displayed vehicles. This activity will include music and various food vendors with food for purchase.
- Saturday: The Expo Center and the surrounding parking lot will be open for viewing to all Carlisle Chrysler Nationals attendees.
- Saturday, 12:00 Noon EDT: Chrysler-related Seminar, Expo Center, TBA
- Saturday, 1:00 PM EDT: Chrysler-related Seminar, Expo Center, TBA
- Saturday Evening: There may be a closing ceremony at the end of the day on Saturday, and the presentation of a few special awards, after which all the parking lot cars are permitted to depart.
- Sunday Morning: Vehicles and displays can be removed from INSIDE the Expo Center starting at 8:00 AM EDT. (Vehicles cannot be removed from inside the Expo Center until Sunday morning).
- Carlisle Chrysler Nationals Awards Presentation: Sunday morning, 9:00 AM EDT to 12:00 Noon EDT, Main Stage.
- Additional information on our website at: www.chrysler100.com and at: www.chryslerclub.org

Hotel Recommendations For Event Attendees

- Courtyard by Marriott, Shippensburg, PA, phone: 844-631-059
- **Larkspur Landing Carlisle (WPC Club Host Hotel) WPC Club Room rate — \$149.00 per night**
1164 Harrisburg Pike
Carlisle, PA 17013
(717) 240-0200 info@larkspurlandingcarlisle.com

Expo Center Vehicle Displays (36 cars max) Invitation Only

This section relates to “invitation-only” vehicles and IS NOT intended for public consumption

IMPORTANT NOTICE: The allocation of vehicles within the Expo Center will be significantly influenced by the level of participation and the number of vehicles provided to us by the Chrysler Historical Collection. The greater the number of cars allocated for the Chrysler 100 Event will result in a reduced number of spaces available inside the Expo Center for the various clubs. The information presented below is a preliminary estimate until we receive confirmed figures from the Chrysler Historical Collection.

1. Each of the six Chrysler Product Brand Clubs will be permitted between 3 - 6 car display inside the Expo Center. (Each of the following clubs will have between 3 - 6 spaces: WPC Club, the DeSoto Club, the Dodge Brothers, the Airflow Club, the Imperial Owners Club International II, and the Plymouth Owners Club). Each of the 6 brand clubs will select the vehicles to be included in their display inside the Expo Center.
2. The Expo Center has room for no more than 36 cars inside, and the additional spaces (above those allocated for the brand clubs) will be allocated for specially invited vehicles.
3. The Expo Center cars (all being specially invited inside display vehicles) will be free of all registration fees for participation, which includes both Carlisle Chrysler Nationals registration and the Chrysler 100 package. Specially invited inside display vehicles will receive the commemorative items Chrysler 100 package for free and will also receive a free Chrysler 100 commemorative grill badge.
4. Specially invited vehicles (36 for inside the Expo Center and an additional 100 for outside the Expo Center) will be provided a non-public Carlisle Chrysler Nationals and Chrysler 100 website link for a free Carlisle Chrysler Nationals vehicle registration. That link will be included in the official special invitation letter.
5. Registration for special invited vehicles that will be displayed inside the Expo Center needs to be completed no later than the end of February of 2025. Vehicles that will be displayed outside the Expo Center need to complete registration no later than the end of March 2025.
6. Below is the application link for special display vehicles (features), both inside and outside the Expo Center. This is an online application, and vehicles will be SELECTED from this application list, as well as from participating clubs and specially recruited vehicles.

Application Link: www.CarlisleFeatures.com

You can also contact Bill Adams at: chryslerclubwest@gmail.com or: (209) 402-6167

Additional information about the Chrysler 100 can be found at: www.chrysler100.com

Vehicle Display Outside the Expo Center (300 cars max)

- 1. There will be 100 specially invited vehicles displayed outside the Expo Center. Many of these cars will be chosen by the various participating Chrysler Products Clubs. These specially invited display cars will be free of the Carlisle Chrysler Nationals registration fee. They will be required to remain on display around the Expo Center for the duration of the Chrysler 100 event.**
- 2. An additional 100 parking spaces will be available outside the Expo Center for car clubs (100 spaces divided by 20 Clubs will permit 5 vehicle spaces per Club outside around the Expo Center). This will give the various clubs approximately 5+/- spaces. Obviously, these numbers will be adjusted as we go along with registration, as some of the clubs, like Jensen, may only have 2 automobiles registered, thus allowing reallocation of spaces to larger clubs that have more than 5 automobiles pre-registered.**
- 3. An additional 100 parking spaces will be allocated to the National Brand Clubs (WPC Club, National DeSoto Club, Dodge Brothers Club, Airflow Club, Imperial Owners Club International II, and Plymouth Owners Club), so a max of 25 spaces for each of these six main brands.**
- 4. All car clubs are encouraged to promote their individual clubs during the entirety of the event.**
- 5. A firm pre-registration deadline for the car club displays/parking is necessary, as juggling spaces the week before the event is not an option for an event of this magnitude. Therefore, encouraging early club pre-registration will guarantee clubs receive the maximum number of parking spaces allowed.**
- 6. Automobiles that register in excess of the 300 outside spaces reserved for car displays (registered car club participants) will have to be displayed elsewhere. There may be additional space for another 600 to 800 cars max on the Carlisle Chrysler Nationals showfield.**
- 7. In August 2024, a Chrysler 100 package checkbox was added to the Carlisle Chrysler Nationals registration form, accompanied with a \$20 fee for the Chrysler 100 event. Carlisle Chrysler Nationals registration and selection of the \$20 commemorative package is required for parking around the Expo Building.**
- 8. Each registrant who pays the Chrysler 100 \$20 fee will receive a parking pass for the Expo Center parking area, a Chrysler 100 commemorative license tag, a Chrysler 100 dash plaque, a Chrysler 100 window sticker, and a one-year digital membership to the WPC Club. Current WPC Club digital members will have their digital membership extended by one year, and current members who receive the printed WPC Club News Magazine will be granted a free half year.**
- 9. Vehicles that will be displayed outside the Expo Center need to complete registration no later than the end of March 2025.**
- 10. Trailer parking will be provided for those participants that require it. A pass will be issued by Carlisle Chrysler Nationals.**

Requested Requirements For Participating Clubs:

- 1. A comprehensive display of cars, to include a wide variety of years and models, preferably from the earliest possible years and into the 1960s.**
- 2. Inclusion of a written history for each displayed brand/make, particularly the cars displayed in the Expo Center. We are only requesting a storyboard for the inside vehicles by brand (one storyboard for each of the 6 brands). Each brand's storyboard can be anywhere between 2 feet by 4 feet to 3 feet by 5 feet (with the larger size preferable). The storyboard should tell the story of the vehicle brand and some interesting facts, how it contributed to the overall history, why it was a very important and integral part of the Chrysler Corporation, etc. Example: "Together with Dodge, Plymouth, Chrysler and DeSotoChrysler became the 2nd largest automaker by total sales in 1939 until about 1952." Additional information could include your specific brand car club and how to get involved for those interested in joining your club. We want to help all clubs at every level possible. Also, each INDIVIDUAL special display vehicle should have a small window placard (8.5 inches by 11 inches) providing information on the vehicle, why it is a significant vehicle to your brand, etc.**
- 3. Displays may include dealer displays, vintage signage, a gas pump, or other memorabilia. The desire is to have a display of more than just a row of antique cars.**